



CAROLYN R. FINK
5202 Greenhill Street
Portage, MI 49024
(269) 290-2017

EMPLOYMENT HISTORY

McCrosky Marketing Communications – Kalamazoo, MI **Lead Graphics Designer/Art Director**

December 2014 – Present

Job Description: Print and web graphics, logos, brochures, promotional materials, magazine ads, postcards, conference catalogs, signage, booth graphics, social media graphics, email blasts, and more.

Major Clients: National Stone, Sand & Gravel Association; Society for Mining, Metallurgy and Exploration; Stulberg; Kalamazoo River Valley Trail and more.

July 2013 – December 2014

Job Description: In charge of print designs, logos and brochures for various clients as needed.

Major Clients: National Stone, Sand & Gravel Association; Society for Mining, Metallurgy and Exploration; Kalamazoo River Valley Trail.

January 1994 – January 2002

Job Description: Print production and creative works.

Major Clients: Zondervan Publishing, Zonderkids Products, Lafarge Cement Corporation, Viking Corporation, Viking SupplyNet, Bank of Lenewee, Bank of Washtenaw, Anderson Steamatic, and Housing Resources Inc.

Kalamazoo Institute of Arts – Kalamazoo, MI **Intermediate Welding Instructor** 2013 to present

Prima Communications – Schoolcraft, MI **Lead Graphics Designer/ Art Director** **October 2012 – December 2014**

Job Description: Print and web materials.

Major Clients: Commonwealth Edison, Walter T. Kelley Beekeeping Products, Inter-source, River Country Tourism, Village of Schoolcraft, West Michigan Cancer Center, Corey Lake Orchards

Self Employed – Portage, MI **Freelance Graphics and Web Design** **May 2011 – October 2012**

Job Description: Logos and print materials, business cards, postcards, signage, magazine advertising, brochures and catalogs.

Clients: RecoverE, Michigan Lifestyle Properties, Sweet Spot Marketing, Black Lab 5, McCrosky Marketing, Signature Artists Group.

March 2003 – September 2008

Job Description: Logos and print materials, business cards, postcards, signage, magazine advertising, brochures and catalogs.

Clients: Stryker, Unison Design, Newman IT, CyberMIND, Smartshop, West Michigan Clay, Wechter Guitars, Eerdman's Publishing, Kalamazoo Bicycle Club, Kalamazoo Emergency Associates, Kalamazoo Film Society, Cameo Multi Media, Black Lab 5, and Bell's Beer.

Western Michigan University/Student Affairs Marketing and Design Department – Kalamazoo, MI **Assistant Director of Marketing** **September 2008 – April 2011**

Job Description: Management of multiple web and print projects, photography, video, production and design team scheduling. Performed web maintenance and updates, art direction and supervision of student and employees.

Cameo Multimedia, Kalamazoo, MI **Contract Designer of Interactive Interfaces** **February 2002 – March 2003**

Worked closely with programmers to create and animate interactive educational interfaces for Michigan Virtual High School, Michigan Supreme Court, and PlayThinkWin.com

EDUCATION

Bachelor of Fine Arts - Advertising Design, Kendall College of Art and Design, MI

SKILLS AND ABILITIES

InDesign, Photoshop, Illustrator, Wordpress, Dreamweaver, Prezi Presentations, Flash, Quark Express, Word, Excel, Acrobat, and PowerPoint, Artistic Welding.